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Contact: Marilyn DeMartini 954-564-7234 md@prpower.biz Tony Esposito 920-904-3024 te@prpower.biz

LATHAM MARINE CROSSES ALL SECTORS AT MIAMI INTERNATIONAL BOAT SHOW

Latham Marine has built its nearly 37-year success story by creating what its customers and the market need, and at the 2010 Miami International Boat Show, Latham is holding fast to tradition. From its custom high-speed rudder to a new front-mount steering system for outboards, Latham Marine has something practical, innovative and of top-notch quality for every aspect of powerboating at its new and bigger booth, # H-80.

Front-mounted steering system:

Based on the popularity and success of its side- and rear-mounted steering for high-powered outboard engines, Latham saw the need for a front-mounted steering system. Made for mid-range speed engines, the lighter weight, aluminum system is affordable and easy to maintain and like all Latham products, it is reliable, strong and backed by Latham's unequalled customer service.

Full-power, on-demand steering pump:

The front-mount steering system is coupled to an electric-over-hydraulic full-power steering pump. The system delivers adjustable "on-demand" power to the steering pumps based on the range of turn and speed on the wheel. This is the first Latham system to adjust to the turn of the wheel, thus conserving power and noise for boaters who are conscious of both.

When the boat power is turned on, the pump remains inactive. When the steering wheel is turned, the pump system kicks into low speed and adjusts as the steering needs of the boat increase.

"We believe that this pump is the perfect complement to the new front-mounted steering system," says Bob Latham, the master behind each new Latham creation, "We are working to create more affordable, practical systems, not just for performance boats and racers, but for the average boater who just wants the best for his boat."

Trim Tab Display

Latham Marine will also have a new display for an array of its trim tabs—all specially developed to match various applications for any size and powered boats.

Hydraulic Lift

Latham Marine's focus on the high-performance market has changed over the years to include the fishing, center console and sport yacht markets. For those uses, Latham developed its new hydraulic lift with no external lines to become tangled or corroded. The new, heavy-duty, anti-corrosion system can be adapted to a variety of applications. Latham has provided Thunderbird with lifts for its boats for years and recently created a new hydraulic lift, appropriate for a variety of sport yachts. Latham's latest was a custom swim platform lift developed for the new Cigarette Racing Team's 49' Grand Sport II. (see the platform lift on the GSII at the Cigarette booth, B-23 in the Miami Beach Convention Center.)

Shock Mitigating Seat

The US and foreign military and security services have been at the top of Latham Marine's client list for many years. Latham has developed its overseas market, based on its relationship with racing and performance enthusiasts that naturally progressed to the military market because of its emphasis on strength and reliability. A shock-mitigating seat is just one of the needs of military marine units, but it is also an important feature for any race or pleasure boater.

Latham Marine has developed several versions which incorporate both vertical and horizontal motion. A gas spring compresses air to move the seat up and down while another moves the seat forward and aft, providing an adjustment of approximately 3" before locking in place. This system provides a safe and comfortable range of seat positions, from a standing bolster to a full seat.

Outboard Steering

Latham Marine's steering system for the Yamaha 350 outboard was followed last year by the steering arm for the Mercury Verado. Both will be on display in the Latham Marine booth, H-80, as well as a full array of related Latham parts.

Whether upgrading a current boat or ordering a new one, always insist on Latham Marine—steering boats and people straight for over 36 years! www.lathammarine.com

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